



PROGRAM BOOK ADVERTISING

The Program Book is given to all attendees at registration during badge pick up. Attendees reference the Program Book throughout the conference for session information, poster information, event timing and locations, and other important details pertaining to the 2015 Joint Assembly.

Advertising in the Program Book is a cost effective way to secure the attention of Joint Assembly attendees and to drive traffic to your booth, your website, or to promote your current products, services, and information.



PROGRAM BOOK ADVERTISING (PRICES IN U.S. DOLLARS) ALL PRICES NET AND INCLUDES FULL COLOR.			
Size	Placement	Cost	Measurements (Width x Height)
Full Page	Back Cover	\$3,500	TBD
Full Page	Inside Front Cover	\$2,750	TBD
Full Page	Inside Back Cover	\$2,750	TBD
Full Page		\$2,000	TBD
Half Page Horizontal		\$1,000	TBD
Quarter Page Square		\$500	TBD

All Space Reservation Due: **March 23, 2015**
All Artwork Due: **March 27, 2015**